

TOP 10 SMALL BUSINESS ERP SOFTWARE



TOP 10 SMALL BUSINESS ERP SOFTWARE

1 DigitBridge DigitBridge

2 Sage Sage Intacct

3 Acumatica Acumatica Cloud ERP

4 Odoo Odoo Online

5 SAP SAP Business One

6 Priority Software Priority ERP

7 Oracle NetSuite NetSuite ERP

8 Microsoft Dynamics 365 Business Central

9 Blue Link Associates Blue Link ERP

10 Onfinity Onfinity ERP & CRM

HOW THESE RANKINGS WERE GENERATED

This ranking was determined using a number of factors including industry standing, public opinion of software, social media presence, and available software features relevant to the needs of a small business. This ranking should serve as a rough estimate of software suitability, and more in-depth analysis can be taken below or by using our ERP software comparison.

FIND & COMPARE ERP





SELECTING A SMALL BUSINESS ERP

Selecting ERP software is one of the most important investments a small business can make, but it's also one of the trickiest. With limited budgets, tight teams, and growing operational demands, you need more than a flashy demo or rock-bottom price tag to make the right call.

Not every small business is ready for ERP, but many underestimate how soon they will be. If you're experiencing the following, it's time to move:

- Reliance on spreadsheets and disconnected systems
- Errors in inventory or financial reporting
- Trouble scaling workflows as your sales grow
- Gut-feel forecasting instead of data-backed decisions

High-growth **manufacturers, distributors, and retailers** in particular stand to benefit. ERP eliminates silos across inventory, procurement, and customer data to provide clarity and scale. Thanks to cloud options, enterprise-grade tools are now viable for smaller teams comprised of a handful of people..

Don't get dazzled by feature overload. Focus instead on what solves your specific challenges. Three core ERP values for SMBs:

- Operational clarity: Break down data silos for accurate, real-time decisions
- Informed decision-making: Centralize key data from finance to inventory
- Productivity gains: Automate workflows so your team can focus on growth



MUST-HAVE VS. NICE-TO-HAVE FUNCTIONALITY

Must-have features often include:

- Financials (GAAP accounting, payroll, AR/AP)
- Inventory and order management
- Basic CRM and project management tools
- Reporting with real-time data

Nice-to-haves for mature SMBs might include:

- Integrated HR
- Business intelligence
- Ecommerce or POS integration
- Custom workflow automation

Small businesses don't need ERP for ERP's sake. But if your growth is constrained by outdated tools or guesswork-based decisions, be sure to invest the time upfront to get requirements and budget accurately.



SMALL BUSINESS ERP VENDOR SHORTLIST CHECKLIST



1



Research ERP employed by similar companies in your industry

2



Identify ERP solutions specific to your industry

3



Identify market leading solutions which offer some support in your industry

4



Compile initial shortlist of vendors

5



Identify competitors of your shortlisted vendors and add these to your initial shortlist

6



Produce an RFI document and send to shortlisted vendors

7



Narrow shortlist based on RFI responses

8



Compile requirements and business processes in an RFP document

9



Narrow shortlist based on RFP responses to produce final shortlist



SMALL BUSINESS ERP VENDOR SELECTION CHECKLIST



1



Define the scope for your ideal software demonstration

2



Build selection teams to attend software demo including user group members

3



Book demonstrations with each vendor on your final shortlist

4



Seek at least two to three references from each prospective vendor

5



Produce an RFQ document and send to all vendors that were demoed

6



Assemble selection committee to review all RFQ responses

7



Make final selection decision and proceed to contract negotiations

8



Agree terms of purchase and implementation with your chosen vendor

9



Deliver documentation including vendor commitments and contacts to the implementation team

WHY NOT CREATE YOUR OWN COMPARISON?

With our free comparison engine you can build your own side-by-side comparison of leading ERP solutions. Narrow down your shortlist using filters including:

- Software Features
- Industry
- Delivery Platform

FIND & COMPARE ERP





OVERVIEW

PRODUCT NAME

DigitBridge

Sage Intacct

Acumatica Cloud ERP

Odoo Online

BUSINESS SECTORS



DISTRIBUTION



GOVERNMENT & NPO



MANUFACTURING



RETAIL



SERVICES

INDUSTRY



AEROSPACE & DEFENSE



AUTOMOTIVE



CHEMICAL

CONSTRUCTION	✓	✓	✓	✓
COSMETICS	✓	✗	✓	✓
ELECTRONICS	✓	✓	✓	✓
ENERGY/POWER/UTILITIES	✓	✗	✗	✓
ENGINEERING	✓	✓	✓	✓
FASHION	✓	✓	✓	✓
FINANCIAL SERVICES	✓	✓	✓	✓
FOOD & BEVERAGE	✓	✓	✓	✓
LOCAL GOVERNMENT	✓	✗	✗	✓
MEDIA	✓	✓	✓	✓
MEDICAL & HEALTHCARE	✓	✓	✗	✓
METALWORKING	✓	✗	✓	✓
OILFIELD	✓	✓	✓	✓
PACKAGING	✓	✓	✓	✓

PAINT & ADHESIVES	✓	✗	✓	✓
PHARMACEUTICAL	✓	✓	✗	✓
PLASTICS & RUBBER	✓	✗	✓	✓
PRINT & DESIGN	✓	✓	✓	✓
RENTAL	✓	✗	✓	✓
TELECOMMUNICATIONS	✓	✓	✓	✓
WOODWORKING	✓	✗	✓	✓
CANNABIS	✓	✓	✓	✓
EDUCATION	✓	✗	✗	✓
NONPROFIT	✓	✗	✗	✓
ERP SOFTWARE FEATURES				
BILLING	✓	✓	✓	✓
BUSINESS INTELLIGENCE/ANALYTICS	✓	✓	✓	✓
COSTING	✓	✓	✓	✓

CRM	✓	✗	✓	✓
CUSTOMER SERVICE	✓	✗	✓	✓
PRODUCT DESIGN	✓	✗	✗	✓
FINANCIALS & ACCOUNTING	✓	✓	✓	✓
HR	✗	✗	✗	✓
INVENTORY MANAGEMENT	✓	✓	✓	✓
ORDER MANAGEMENT	✓	✓	✓	✓
PLANNING & SCHEDULING	✓	✓	✓	✓
PROJECT MANAGEMENT	✓	✗	✓	✓
PURCHASING	✓	✓	✓	✓
QUALITY CONTROL	✓	✗	✓	✓
SALES	✓	✗	✓	✓
SHIPPING & DISTRIBUTION	✓	✗	✓	✓
SUPPLY CHAIN MANAGEMENT	✓	✗	✓	✓

WAREHOUSE MANAGEMENT	✓	✗	✓	✓
ASSET MANAGEMENT	✓	✓	✓	✓
DOCUMENT MANAGEMENT	✓	✓	✓	✓
CUSTOMER SUITABILITY				
ENTERPRISE (1000+ EMPLOYEES)	✗	✗	✓	✓
MEDIUM SIZE (251-1000 EMPLOYEES)	✗	✓	✓	✓
SMALL BUSINESS (1-250 EMPLOYEES)	✓	✓	✓	✓
ADDITIONAL PRODUCT INFO				
MULTI LANGUAGE	✓	✓	✓	✓
MULTI CURRENCY	✓	✓	✓	✓
CUSTOMIZABLE	✗	✗	✗	✓
MOBILE CAPABILITIES				
ANDROID APP	✗	✗	✓	✓
IOS APP	✗	✗	✓	✗

WEB APP	✓	✓	✓	✗
SYSTEM HOSTING				
CLOUD	✓	✓	✓	✓
INSTALLED ON PREMISE	✗	✗	✓	✗
TRAINING SERVICES				
CLASSROOM	✓	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product
ON-SITE	✗			
RESOURCE LIBRARY	✓			
USER CERTIFICATION	✗			
WEBINARS	✓			
SUPPORT SERVICES				
ACCOUNT MANAGER	✓			✗
API SUPPORT	✓			✗
EMAIL	✓			✗

IN-SYSTEM	✓	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product	✗
LIVE CHAT	✓			✗
PHONE	✓			✗
SUPPORT TICKETS	✓			✓
SUPPORT LOCATIONS				
AFRICA	✗	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product
ANTARCTICA	✗			
ASIA	✗			
AUSTRALIA	✗			
EUROPE	✗			
NORTH AMERICA	✓			
SOUTH AMERICA	✗			
REVIEWS				
REVIEW SCORE				

OTHER INFORMATION				
IMPLEMENTATION TIMEFRAME		3-6 months		
PRICING		From \$425/month (annual subscription)	Consumption based pricing model, only pay for the resources used.	€19.90/user/month + Apps [Yearly vs. €24.90/user/month paid monthly]
TRAINING COSTS				
SUPPORT COSTS				
ADDITIONAL INFORMATION	Offers channel integrations, and digital asset management			



Microsoft Dynamics 365
Business Central

OVERVIEW

PRODUCT NAME

SAP Business One

Priority ERP

NetSuite ERP

Microsoft Dynamics 365
Business Central (formerly
Microsoft Dynamics NAV)

BUSINESS SECTORS

DISTRIBUTION



GOVERNMENT & NPO



MANUFACTURING



RETAIL



SERVICES



INDUSTRY

AEROSPACE & DEFENSE



AUTOMOTIVE



CHEMICAL



CONSTRUCTION	✓	✓	✓	✓
COSMETICS	✓	✓	✓	✓
ELECTRONICS	✓	✓	✓	✓
ENERGY/POWER/UTILITIES	✗	✓	✓	✓
ENGINEERING	✓	✓	✓	✓
FASHION	✓	✓	✓	✓
FINANCIAL SERVICES	✓	✓	✓	✓
FOOD & BEVERAGE	✓	✓	✓	✓
LOCAL GOVERNMENT	✓	✓	✓	✓
MEDIA	✗	✓	✓	✓
MEDICAL & HEALTHCARE	✓	✓	✓	✓
METALWORKING	✓	✓	✓	✓
OILFIELD	✓	✗	✓	✓
PACKAGING	✓	✓	✓	✓

PAINT & ADHESIVES	✓	✓	✓	✓
PHARMACEUTICAL	✓	✓	✓	✓
PLASTICS & RUBBER	✓	✓	✓	✓
PRINT & DESIGN	✓	✓	✓	✓
RENTAL	✗	✓	✓	✓
TELECOMMUNICATIONS	✓	✓	✓	✓
WOODWORKING	✓	✓	✓	✓
CANNABIS	✗	✓	✗	✗
EDUCATION	✗	✗	✗	✗
NONPROFIT	✗	✗	✗	✗
ERP SOFTWARE FEATURES				
BILLING	✓	✓	✓	✓
BUSINESS INTELLIGENCE/ANALYTICS	✓	✓	✓	✓
COSTING	✓	✓	✓	✓

CRM	✓	✓	✓	✓
CUSTOMER SERVICE	✓	✓	✓	✓
PRODUCT DESIGN	✗	✗	✗	✗
FINANCIALS & ACCOUNTING	✓	✓	✓	✓
HR	✗	✓	✓	✗
INVENTORY MANAGEMENT	✓	✓	✓	✓
ORDER MANAGEMENT	✓	✓	✓	✓
PLANNING & SCHEDULING	✓	✓	✓	✓
PROJECT MANAGEMENT	✓	✓	✓	✓
PURCHASING	✓	✓	✓	✓
QUALITY CONTROL	✗	✓	✓	✗
SALES	✓	✓	✓	✓
SHIPPING & DISTRIBUTION	✓	✓	✓	✓
SUPPLY CHAIN MANAGEMENT	✓	✓	✓	✓

WAREHOUSE MANAGEMENT	✓	✓	✓	✓
ASSET MANAGEMENT	✓	✓	✓	✓
DOCUMENT MANAGEMENT	✓	✓	✗	✓
CUSTOMER SUITABILITY				
ENTERPRISE (1000+ EMPLOYEES)	✗	✓	✗	✗
MEDIUM SIZE (251-1000 EMPLOYEES)	✓	✓	✓	✓
SMALL BUSINESS (1-250 EMPLOYEES)	✓	✓	✓	✓
ADDITIONAL PRODUCT INFO				
MULTI LANGUAGE	✓	✓	✓	✓
MULTI CURRENCY	✓	✓	✓	✓
CUSTOMIZABLE	✓	✗	✓	✓
MOBILE CAPABILITIES				
ANDROID APP	✓	✓	✓	✓
IOS APP	✓	✓	✓	✓

WEB APP	✓	✓	✓	✓
SYSTEM HOSTING				
CLOUD	✓	✓	✓	✓
INSTALLED ON PREMISE	✓	✓	✗	✓
TRAINING SERVICES				
CLASSROOM				
ON-SITE				
RESOURCE LIBRARY	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product
USER CERTIFICATION				
WEBINARS				
SUPPORT SERVICES				
ACCOUNT MANAGER	✗			✓
API SUPPORT	✗			✗
EMAIL	✗			✓

IN-SYSTEM	✓	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product	✗
LIVE CHAT	✓			✗
PHONE	✗			✗
SUPPORT TICKETS	✓			✓
SUPPORT LOCATIONS				
AFRICA	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product	Data currently unavailable. Click here to suggest data for this product
ANTARCTICA				
ASIA				
AUSTRALIA				
EUROPE				
NORTH AMERICA				
SOUTH AMERICA				
REVIEWS				
REVIEW SCORE				

OTHER INFORMATION				
IMPLEMENTATION TIMEFRAME	2 to 8 weeks	10 days to 8 months		
PRICING		Pricing not available	Starting at ~\$10K/year	30-day free trial available, Essentials: \$70/user/month, Premium: \$100/user/month. Paid annually.
TRAINING COSTS				
SUPPORT COSTS				
ADDITIONAL INFORMATION				



OVERVIEW

PRODUCT NAME

Blue Link ERP

Onfinity ERP and CRM (formerly VIENNA Advantage)

BUSINESS SECTORS

DISTRIBUTION

×

✓

GOVERNMENT & NPO

×

✓

MANUFACTURING

×

✓

RETAIL

×

✓

SERVICES

×

✓

INDUSTRY

AEROSPACE & DEFENSE

×

×

AUTOMOTIVE

✓

✓

CHEMICAL

×

✓

CONSTRUCTION	×	✓
COSMETICS	✓	×
ELECTRONICS	×	✓
ENERGY/POWER/UTILITIES	×	✓
ENGINEERING	×	✓
FASHION	✓	✓
FINANCIAL SERVICES	×	✓
FOOD & BEVERAGE	✓	✓
LOCAL GOVERNMENT	×	✓
MEDIA	×	×
MEDICAL & HEALTHCARE	✓	✓
METALWORKING	×	✓
OILFIELD	×	×
PACKAGING	✓	✓

PAINT & ADHESIVES	×	×
PHARMACEUTICAL	✓	×
PLASTICS & RUBBER	×	×
PRINT & DESIGN	×	×
RENTAL	×	✓
TELECOMMUNICATIONS	×	✓
WOODWORKING	×	✓
CANNABIS	✓	×
EDUCATION	×	×
NONPROFIT	×	×
ERP SOFTWARE FEATURES		
BILLING	×	✓
BUSINESS INTELLIGENCE/ANALYTICS	✓	✓
COSTING	×	✓

CRM	✗	✓
CUSTOMER SERVICE	✗	✓
PRODUCT DESIGN	✗	✗
FINANCIALS & ACCOUNTING	✓	✓
HR	✗	✓
INVENTORY MANAGEMENT	✓	✓
ORDER MANAGEMENT	✓	✓
PLANNING & SCHEDULING	✗	✓
PROJECT MANAGEMENT	✗	✓
PURCHASING	✗	✓
QUALITY CONTROL	✗	✓
SALES	✗	✓
SHIPPING & DISTRIBUTION	✗	✗
SUPPLY CHAIN MANAGEMENT	✗	✓

WAREHOUSE MANAGEMENT	✓	✓
ASSET MANAGEMENT	✗	✓
DOCUMENT MANAGEMENT	✓	✓
CUSTOMER SUITABILITY		
ENTERPRISE (1000+ EMPLOYEES)	✗	✗
MEDIUM SIZE (251-1000 EMPLOYEES)	✓	✓
SMALL BUSINESS (1-250 EMPLOYEES)	✓	✓
ADDITIONAL PRODUCT INFO		
MULTI LANGUAGE	✓	✓
MULTI CURRENCY	✓	✓
CUSTOMIZABLE	✗	✓
MOBILE CAPABILITIES		
ANDROID APP	✗	✗
IOS APP	✗	✗

WEB APP	✗	✓
SYSTEM HOSTING		
CLOUD	✓	✓
INSTALLED ON PREMISE	✗	✓
TRAINING SERVICES		
CLASSROOM	✗	
ON-SITE	✗	
RESOURCE LIBRARY	✗	Data currently unavailable. Click here to suggest data for this product
USER CERTIFICATION	✗	
WEBINARS	✗	
SUPPORT SERVICES		
ACCOUNT MANAGER	✗	
API SUPPORT	✓	
EMAIL	✓	

IN-SYSTEM	×	Data currently unavailable. Click here to suggest data for this product
LIVE CHAT	×	
PHONE	✓	
SUPPORT TICKETS	✓	
SUPPORT LOCATIONS		
AFRICA	×	
ANTARCTICA	×	
ASIA	×	
AUSTRALIA	×	Data currently unavailable. Click here to suggest data for this product
EUROPE	×	
NORTH AMERICA	×	
SOUTH AMERICA	×	
REVIEWS		
REVIEW SCORE		

OTHER INFORMATION		
IMPLEMENTATION TIMEFRAME	2 - 5 Months	3-12 months
PRICING	\$500 per month	
TRAINING COSTS	Training costs are built into implementation costs and will vary depending on the complexity of the implementation and number of users.	
SUPPORT COSTS	Support is provided on a contract basis - costs will vary depending on contract and number of hours.	
ADDITIONAL INFORMATION		

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