



MERLIN ERP

EXTENDED PROFILE

OVERVIEW

Merlin ERP is a modular, distribution-focused ERP built for wholesalers, distributors, merchants and retailers. If your operation runs a trade counter, manages complex product catalogues, sells to accounts on negotiated terms, or makes multi-drop deliveries, the system offers specific functionality for each scenario.

KEY CAPABILITIES

Merlin ERP brings together key business processes — from order entry through to delivery — into one clear, connected system. By reducing paperwork, eliminating repetitive manual tasks and providing real-time visibility across your operations, it helps your teams save time, control costs and make confident decisions.

Whether you're running a single branch or a multi-site business, Merlin ERP delivers a strong, dependable foundation that helps branches work more efficiently and consistently.

Merlin ERP is further extended through AppCentral, Aptean's AI-enabled platform and ecosystem of pre-built, industry-focused applications that add powerful new functionality without costly bespoke integrations.

Alongside this, Aptean Intelligence brings vertical AI capabilities directly into your operations — surfacing insights, trends, and opportunities to support smarter reporting, faster workflows, and connected operations. Together, these solutions streamline processes, enhance visibility and support profitable growth.

HISTORY AND ACQUISITION

Originally founded in 1976 and headquartered in Chesterfield, England, Merlin Business Software was [acquired by Aptean](#) in October 2022. It continues to operate from its UK base, with the same team and product.

The system covers the full order-to-delivery cycle including quoting, sales order processing, stock management, purchasing, invoicing and financials.

SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	Merlin ERP
BUSINESS SECTORS	
DISTRIBUTION	✓
GOVERNMENT & NPO	✗
MANUFACTURING	✗
RETAIL	✓
SERVICES	✗
INDUSTRY	
AEROSPACE & DEFENSE	✗
AUTOMOTIVE	✗
CHEMICAL	✗
CONSTRUCTION	✗
COSMETICS	✗
ELECTRONICS	✗
ENERGY/POWER/UTILITIES	✗
ENGINEERING	✗
FASHION	✗
FINANCIAL SERVICES	✗
FOOD & BEVERAGE	✓

LOCAL GOVERNMENT	×
MEDIA	×
MEDICAL & HEALTHCARE	×
METALWORKING	×
OILFIELD	×
PACKAGING	×
PAINT & ADHESIVES	×
PHARMACEUTICAL	×
PLASTICS & RUBBER	×
PRINT & DESIGN	×
RENTAL	×
TELECOMMUNICATIONS	×
WOODWORKING	×
CANNABIS	×
EDUCATION	×
NONPROFIT	×
ERP SOFTWARE FEATURES	
BILLING	×
BUSINESS INTELLIGENCE/ANALYTICS	✓
COSTING	×
CRM	×
CUSTOMER SERVICE	×
PRODUCT DESIGN	×
FINANCIALS & ACCOUNTING	✓
HR	×

INVENTORY MANAGEMENT	✓
ORDER MANAGEMENT	✓
PLANNING & SCHEDULING	✗
PROJECT MANAGEMENT	✗
PURCHASING	✓
QUALITY CONTROL	✗
SALES	✗
SHIPPING & DISTRIBUTION	✓
SUPPLY CHAIN MANAGEMENT	✓
WAREHOUSE MANAGEMENT	✓
ASSET MANAGEMENT	✗
DOCUMENT MANAGEMENT	✗
CUSTOMER SUITABILITY	
ENTERPRISE (1000+ EMPLOYEES)	✗
MEDIUM SIZE (251-1000 EMPLOYEES)	✓
SMALL BUSINESS (1-250 EMPLOYEES)	✓
ADDITIONAL PRODUCT INFO	
MULTI LANGUAGE	✗
MULTI CURRENCY	✗
CUSTOMIZABLE	✓
SYSTEM HOSTING	
CLOUD	✓
INSTALLED ON PREMISE	✓
SUPPORT LOCATIONS	
AFRICA	✗

ANTARCTICA	X
ASIA	X
AUSTRALIA	X
EUROPE	✓
NORTH AMERICA	X
SOUTH AMERICA	X
FURTHER INFORMATION	

