ERPFOCUS

365WINETRADE

EXTENDED PROFILE

365WINETRADE

by Western Computer

OVERVIEW

365WineTrade is a cloud ERP built specifically for wine and spirits suppliers and distributors. It runs on Microsoft Dynamics 365 Business Central, so the finance, inventory, and compliance work your team does every day lives in one system instead of scattered across spreadsheets and disconnected tools.

The platform handles the parts of the business that generic ERP misses. You can track every bottle and case in real time across multiple locations, manage federal, state, and local compliance including Certificate of Label Approval (COLA) tracking, and set up the complex discounting and chargeback structures that wine and spirits pricing demands.

Built-in tax modules and Power BI reporting keep regulatory filing and financial visibility in the same place as the rest of your operation.

Because 365WineTrade is built on Business Central, it connects to the Microsoft tools your team already uses, from Power BI and Copilot to Teams and SharePoint, plus industry integrations like Commerce7 for direct-to-consumer sales.

Order processing can pull details straight from email using AI, which cuts manual entry and the errors that come with it. 365WineTrade is built and supported by Western Computer, a top 1% Microsoft partner with nearly 40 years of ERP experience and more than 1,750 implementations. It is trusted by 30+ wine and spirits businesses managing the same compliance, pricing, and supply chain realities you do.

KEY CAPABILITIES:

- Real-time inventory tracking for bottles and cases across multiple locations
- Federal, state, and local compliance, including COLA tracking and built-in tax modules
- Dynamic pricing, complex discounting, credit, and chargeback management
- Multi-channel and direct-to-consumer order management with integrations like Commerce7
- AI-assisted order entry that pulls details straight from email
- Financial reporting and Power BI dashboards powered by the Microsoft platform
- Brand and label allocation management

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SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	365WineTrade
BUSINESS SECTORS	
DISTRIBUTION	✔
GOVERNMENT & NPO	✘
MANUFACTURING	✘
RETAIL	✘
SERVICES	✘
INDUSTRY	
AEROSPACE & DEFENSE	✘
AUTOMOTIVE	✘
CHEMICAL	✘
CONSTRUCTION	✘
COSMETICS	✘
ELECTRONICS	✘
ENERGY/POWER/UTILITIES	✘
ENGINEERING	✘
FASHION	✘
FINANCIAL SERVICES	✘
FOOD & BEVERAGE	✔

LOCAL GOVERNMENT	✗
MEDIA	✗
MEDICAL & HEALTHCARE	✗
METALWORKING	✗
OILFIELD	✗
PACKAGING	✗
PAINT & ADHESIVES	✗
PHARMACEUTICAL	✗
PLASTICS & RUBBER	✗
PRINT & DESIGN	✗
RENTAL	✗
TELECOMMUNICATIONS	✗
WOODWORKING	✗
CANNABIS	✗
EDUCATION	✗
NONPROFIT	✗
ERP SOFTWARE FEATURES	
BILLING	✗
BUSINESS INTELLIGENCE/ANALYTICS	✓
COSTING	✗
CRM	✗
CUSTOMER SERVICE	✗
PRODUCT DESIGN	✗
FINANCIALS & ACCOUNTING	✗
HR	✗

INVENTORY MANAGEMENT	✔
ORDER MANAGEMENT	✔
PLANNING & SCHEDULING	✘
PROJECT MANAGEMENT	✘
PURCHASING	✘
QUALITY CONTROL	✘
SALES	✘
SHIPPING & DISTRIBUTION	✔
SUPPLY CHAIN MANAGEMENT	✘
WAREHOUSE MANAGEMENT	✘
ASSET MANAGEMENT	✘
DOCUMENT MANAGEMENT	✘
CUSTOMER SUITABILITY	
ENTERPRISE (1000+ EMPLOYEES)	✘
MEDIUM SIZE (251-1000 EMPLOYEES)	✔
SMALL BUSINESS (1-250 EMPLOYEES)	✔
SYSTEM HOSTING	
CLOUD	✔
INSTALLED ON PREMISE	✘
FURTHER INFORMATION	
PRICING	$264/license/month

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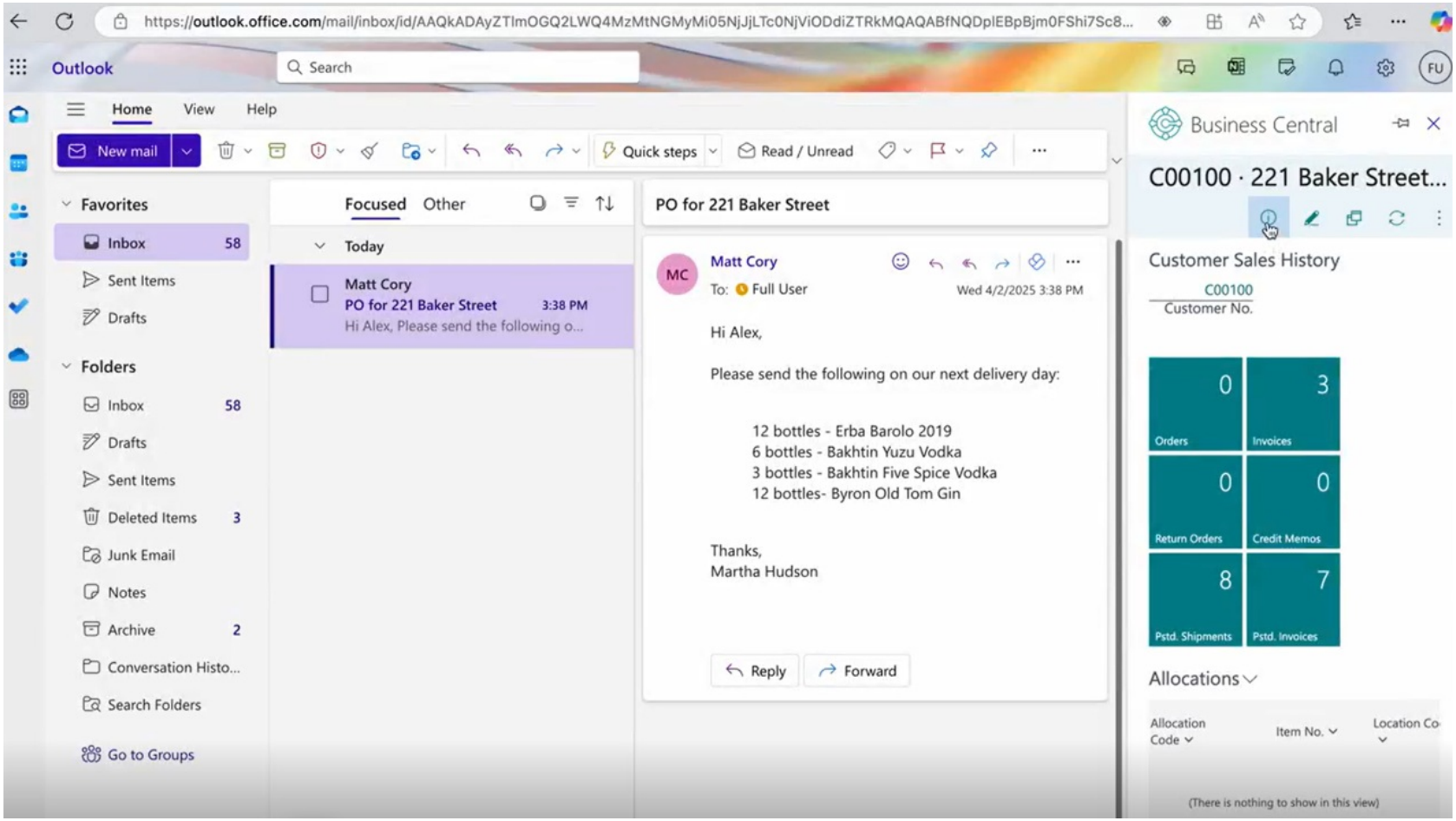
SOFTWARE SCREENSHOTS