ERPFOCUS

MARELLO

EXTENDED PROFILE

Marello®

OVERVIEW

Marello is an open source on-premise ERP that is designed for webshops and omnichannel retailers. Its focus is on commerce designed for manufacturers, wholesalers, and retailers who are looking to systemize their business processes. The platform is designed so information about the customer can be collected from all touchpoints, allowing for consistent interaction with a company and an improved brand experience.

Marello dashboards are designed to allow for the monitoring of levels to avoid stock-outs and a poor customer experience. The order management systems in a centralized system that combines OMS and ERP functionalities. This allows for the management of orders across channels, improving the visibility of the sale for your sales staff.

Marello offers extensive Inventory and order management functionality; this is helped by forecasting tools, which offer timely and reliable forecasts – especially during product promotions.

Forecast measures in Marello are focused on future demand and are based on a range of criteria, including historical demand, overall trends, product promotions, and seasons. From this data you can set reorder points within the software, looking at the lead time, demands, and safety stock – making products are ordered appropriately to keep the ultimate stock levels needed.

There are also flexible management tools to help synchronize and control how products move between distribution centers, shops, and customers, allowing for more efficient return and refund processes.

Users can benefit from 24/7 support and live chat. Marello offers training and implementation services during installation.

Marello

SOFTWARE SPECIFICATION

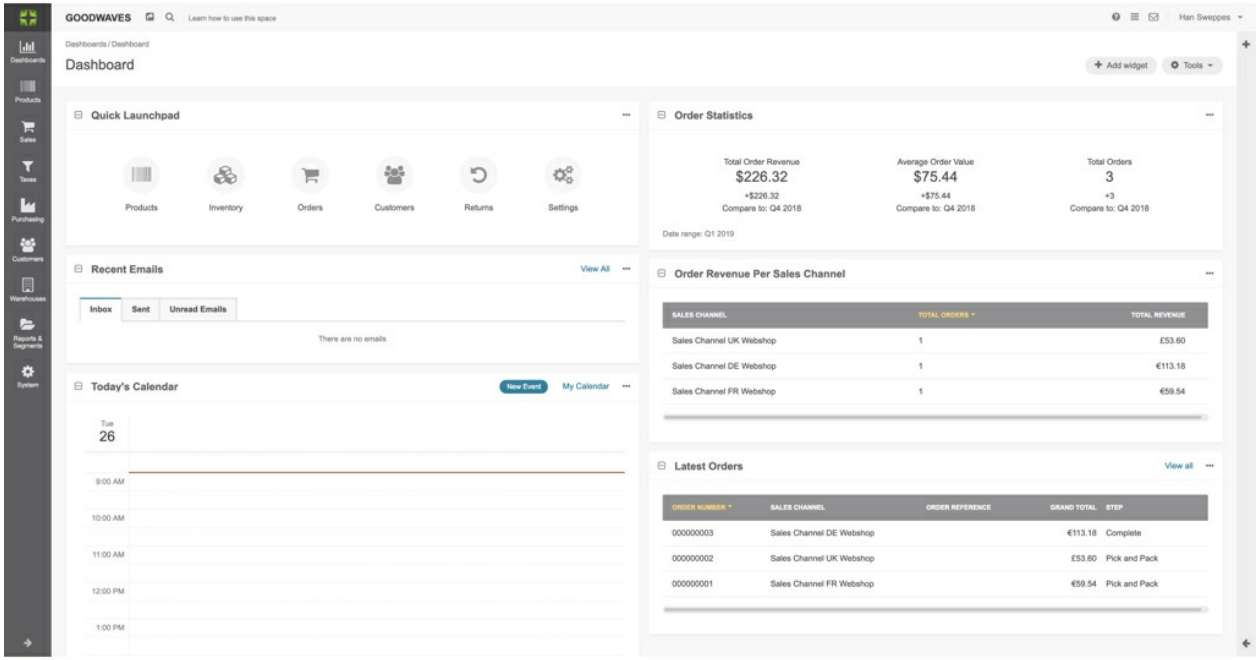
OVERVIEW	
PRODUCT NAME	Marello
BUSINESS SECTORS	
DISTRIBUTION	✔
GOVERNMENT & NPO	✘
MANUFACTURING	✔
RETAIL	✔
SERVICES	✘
INDUSTRY	
AEROSPACE & DEFENSE	✘
AUTOMOTIVE	✔
CHEMICAL	✔
CONSTRUCTION	✔
COSMETICS	✔
ELECTRONICS	✔
ENERGY/POWER/UTILITIES	✘
ENGINEERING	✔
FASHION	✔
FINANCIAL SERVICES	✔
FOOD & BEVERAGE	✔
LOCAL GOVERNMENT	✘
MEDIA	✔

MEDICAL & HEALTHCARE	✓
METALWORKING	✓
OILFIELD	✓
PACKAGING	✓
PAINT & ADHESIVES	✓
PHARMACEUTICAL	✗
PLASTICS & RUBBER	✓
PRINT & DESIGN	✗
RENTAL	✗
TELECOMMUNICATIONS	✓
WOODWORKING	✓
CANNABIS	✗
EDUCATION	✗
NONPROFIT	✗
ERP SOFTWARE FEATURES	
BILLING	✓
BUSINESS INTELLIGENCE/ANALYTICS	✓
COSTING	✓
CRM	✓
CUSTOMER SERVICE	✓
PRODUCT DESIGN	✗
FINANCIALS & ACCOUNTING	✗
HR	✗
INVENTORY MANAGEMENT	✓
ORDER MANAGEMENT	✓

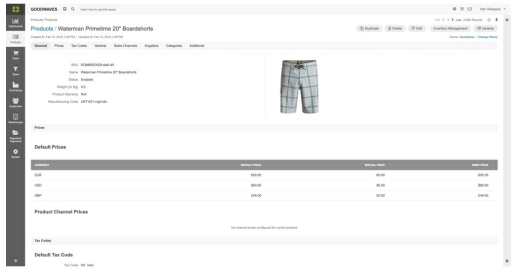
PLANNING & SCHEDULING	✗
PROJECT MANAGEMENT	✗
PURCHASING	✓
QUALITY CONTROL	✗
SALES	✓
SHIPPING & DISTRIBUTION	✓
SUPPLY CHAIN MANAGEMENT	✓
WAREHOUSE MANAGEMENT	✓
ASSET MANAGEMENT	✗
DOCUMENT MANAGEMENT	✓
CUSTOMER SUITABILITY	
ENTERPRISE (1000+ EMPLOYEES)	✓
MEDIUM SIZE (251-1000 EMPLOYEES)	✓
SMALL BUSINESS (1-250 EMPLOYEES)	✓
ADDITIONAL PRODUCT INFO	
MULTI LANGUAGE	✓
MULTI CURRENCY	✓
CUSTOMIZABLE	✓
SYSTEM HOSTING	
CLOUD	✗
INSTALLED ON PREMISE	✓
FURTHER INFORMATION	
IMPLEMENTATION TIMEFRAME	From 4 weeks.
PRICING	License costs are based on the revenue flowing through Marello. Prices start at €10.000.

Marello

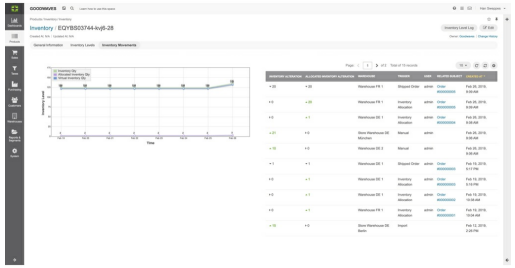
SOFTWARE SCREENSHOTS



Screenshot Marello: Dashboard



Screenshot Marello: Product / Prijzen



Screenshot Marello: Voorraden