



MARELLO

EXTENDED PROFILE



OVERVIEW

Marello is an open source on-premise ERP that is designed for webshops and omnichannel retailers. Its focus is on commerce designed for manufacturers, wholesalers, and retailers who are looking to systemize their business processes. The platform is designed so information about the customer can be collected from all touchpoints, allowing for consistent interaction with a company and an improved brand experience.

Marello dashboards are designed to allow for the monitoring of levels to avoid stock-outs and a poor customer experience. The order management systems in a centralized system that combines OMS and ERP functionalities. This allows for the management of orders across channels, improving the visibility of the sale for your sales staff.

Marello offers extensive Inventory and order management functionality; this is helped by forecasting tools, which offer timely and reliable forecasts – especially during product promotions.

Forecast measures in Marello are focused on future demand and are based on a range of criteria, including historical demand, overall trends, product promotions, and seasons. From this data you can set reorder points within the software, looking at the lead time, demands, and safety stock – making products are ordered appropriately to keep the ultimate stock levels needed.

There are also flexible management tools to help synchronize and control how products move between distribution centers, shops, and customers, allowing for more efficient return and refund processes.

Users can benefit from 24/7 support and live chat. Marello offers training and implementation services during installation.



SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	Marello
BUSINESS SECTORS	
DISTRIBUTION	✓
GOVERNMENT & NPO	✗
MANUFACTURING	✓
RETAIL	✓
SERVICES	✗
INDUSTRY	
AEROSPACE & DEFENSE	✗
AUTOMOTIVE	✓
CHEMICAL	✓
CONSTRUCTION	✓
COSMETICS	✓
ELECTRONICS	✓
ENERGY/POWER/UTILITIES	✗
	✓

ENGINEERING	
FASHION	✓
FINANCIAL SERVICES	✓
FOOD & BEVERAGE	✓
LOCAL GOVERNMENT	✗
MEDIA	✓
MEDICAL & HEALTHCARE	✓
METALWORKING	✓
OILFIELD	✓
PACKAGING	✓
PAINT & ADHESIVES	✓
PHARMACEUTICAL	✗
PLASTICS & RUBBER	✓
PRINT & DESIGN	✗
RENTAL	✗
TELECOMMUNICATIONS	✓
WOODWORKING	✓
CANNABIS	✗
EDUCATION	✗
NONPROFIT	✗
ERP SOFTWARE FEATURES	

BILLING	✓
BUSINESS INTELLIGENCE/ANALYTICS	✓
COSTING	✓
CRM	✓
CUSTOMER SERVICE	✓
PRODUCT DESIGN	✗
FINANCIALS & ACCOUNTING	✗
HR	✗
INVENTORY MANAGEMENT	✓
ORDER MANAGEMENT	✓
PLANNING & SCHEDULING	✗
PROJECT MANAGEMENT	✗
PURCHASING	✓
QUALITY CONTROL	✗
SALES	✓
SHIPPING & DISTRIBUTION	✓
SUPPLY CHAIN MANAGEMENT	✓
WAREHOUSE MANAGEMENT	✓
ASSET MANAGEMENT	✗
	✓

DOCUMENT MANAGEMENT	
CUSTOMER SUITABILITY	
ENTERPRISE (1000+ EMPLOYEES)	✓
MEDIUM SIZE (251-1000 EMPLOYEES)	✓
SMALL BUSINESS (1-250 EMPLOYEES)	✓
ADDITIONAL PRODUCT INFO	
MULTI LANGUAGE	✓
MULTI CURRENCY	✓
CUSTOMIZABLE	✓
SYSTEM HOSTING	
CLOUD	✗
INSTALLED ON PREMISE	✓
FURTHER INFORMATION	
IMPLEMENTATION TIMEFRAME	From 4 weeks.
PRICING	License costs are based on the revenue flowing through Marelllo. Prices start at €10.000.

SOFTWARE SCREENSHOTS

GOODWAVES Learn how to use this space Han Sweppes

Dashboards / Dashboard + Add widget Tools

Dashboard

Quick Launchpad

- Products
- Inventory
- Orders
- Customers
- Returns
- Settings

Recent Emails

[View All](#)

Inbox | Sent | Unread Emails

There are no emails

Today's Calendar

[New Event](#) [My Calendar](#)

Tue 26

9:00 AM

10:00 AM

11:00 AM

12:00 PM

1:00 PM

Order Statistics

Total Order Revenue	Average Order Value	Total Orders
\$226.32	\$75.44	3
+ \$226.32	+ \$75.44	+ 3
Compare to: Q4 2018	Compare to: Q4 2018	Compare to: Q4 2018

Date range: Q1 2019

Order Revenue Per Sales Channel

SALES CHANNEL	TOTAL ORDERS	TOTAL REVENUE
Sales Channel UK Webshop	1	€53.60
Sales Channel DE Webshop	1	€113.18
Sales Channel FR Webshop	1	€59.54

Latest Orders

[View all](#)

ORDER NUMBER	SALES CHANNEL	ORDER REFERENCE	GRAND TOTAL	STEP
00000003	Sales Channel DE Webshop		€113.18	Complete
00000002	Sales Channel UK Webshop		€53.60	Pick and Pack
00000001	Sales Channel FR Webshop		€59.54	Pick and Pack

Screenshot Marello: Dashboard

COORNAES | Products / Waterman Primetime 20" Boardshorts

SKU: EQYB803744-01
 Brand: Waterman Primetime 20" Boardshorts
 Stock: In Stock
 Weight: 0.150 kg
 Product History: N/A
 Manufacturing Code: 1871401-01-01



Prices

Default Prices

Channel	Default Price	Default Price	Default Price
ERP	€60.00	€60.00	€60.00
USD	\$60.00	\$60.00	\$60.00
GBP	£45.00	£45.00	£45.00

Product Channel Prices

No Codes

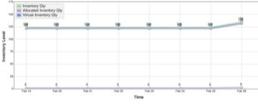
Default Tax Code

No Code: ERP: N/A

Screenshot Marelo: Product / Prijzen

COORNAES | Inventory / EQYB803744-01-01

Inventory Levels



Page: 1 of 1 | Total of 18 records

Inventory Level	Inventory Level	Inventory Level	Inventory Level	Inventory Level	Inventory Level	Inventory Level	Inventory Level	Inventory Level	Inventory Level
+20	+20	Warehouse DE 1	Shipped Order	ERP	Order	Feb 26, 2016	€30.00		
+5	+5	Warehouse DE 1	Inventory	Allocation	ERP	Feb 26, 2016	€30.00		
+5	+5	Warehouse DE 1	Inventory	Allocation	ERP	Feb 26, 2016	€30.00		
+20	+20	Stock Warehouse DE	Manual	ERP	Feb 26, 2016	€30.00			
+15	+15	Warehouse DE 2	Manual	ERP	Feb 26, 2016	€30.00			
+1	+1	Warehouse DE 1	Shipped Order	ERP	Order	Feb 19, 2016	€10.00		
+5	+5	Warehouse DE 1	Inventory	Allocation	ERP	Feb 19, 2016	€10.00		
+5	+5	Warehouse DE 1	Inventory	Allocation	ERP	Feb 19, 2016	€10.00		
+5	+5	Warehouse DE 1	Inventory	Allocation	ERP	Feb 19, 2016	€10.00		
+5	+5	Stock Warehouse DE	Manual	ERP	Feb 19, 2016	€10.00			

Screenshot Marelo: Voorraden